

NEWS RELEASE

Office of Public Information 3600 South Constitution Boulevard West Valley City, Utah 84119-3720

> Office: (801) 963-3466 Mobile: (801) 232-0466 Fax: (801) 955-3604

Email: aaron.crim@wvc-ut.gov

For Immediate Release

Date: June 24, 2009

Contact: Aaron Crim, Director of Public Relations, 963-3466 (media use only)

West Valley City Hires Business Development Manager

West Valley City – Just weeks after the appointment of Nicole Cottle as Director of Community and Economic Development, West Valley City has made another move to guarantee their successful growth into the future by hiring Business Development Manager Mark Nord. Mr. Nord brings with him years of experience, and a proven track record of successful implementation of economic development projects.

"Mark has a lot of very specialized skills in the areas of economic development and project management," says Community and Economic Development Director Nicole Cottle. "He has a great deal of foresight and has experience facilitating a variety of large-scale projects."

Nord comes to West Valley City with an impressive resume, including time spent as an associate lobbyist for the firm Foxley & Pignanelli, and most recently as Provo City's Deputy Mayor. He graduated from the University of Utah with a degree in Political Science.

"I'm honored to join West Valley City's economic development team," says Nord. "I look forward to jumping on board and seeing the City's tremendous growth continue to move forward."

Mark brings to West Valley City an excellent background of developing key partnerships. In his role as Business Development Manager, he will play a key role in assisting existing businesses to expand and will work to bring new businesses into the City. Additionally, he will work to expand partnerships with the Governor's Office of Economic Development and the Economic Development Corporation of Utah, and will work on coordinating the City's east-side development and Southwest Economic Development Area.